

Designing and Delivering Presentations with Impact

About the Program

Program Description:

So often a leader is faced with the opportunity to present information and persuade an audience in high visibility situations. Whether it's to your team, a group of senior leaders or to internal/external clients, your credibility and competence can be judged based on how impactful you are in presenting your point of view.

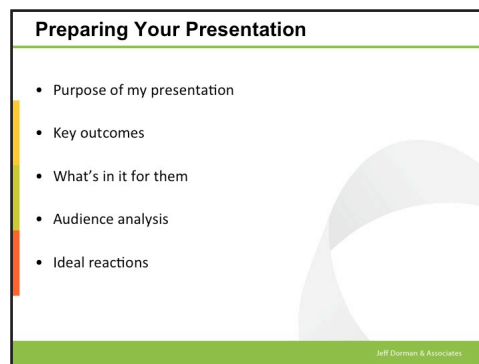
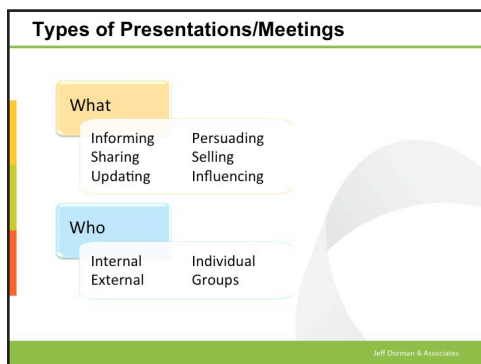
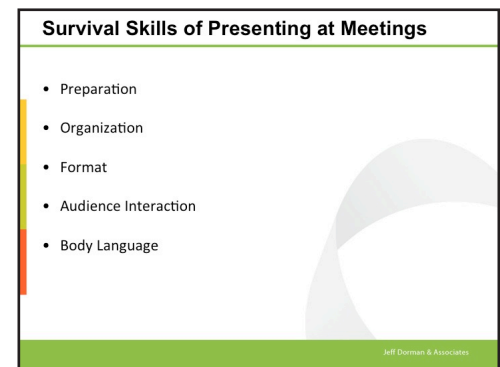
This one-day program will provide you the skills and knowledge to design, prepare and deliver presentations (while seated) that will help you *influence* and *motivate* a group to action by being clear, concise, impactful and convincing.



Learning Objectives:

After completing this program, you will be able to:

- Prepare by clarifying the purpose of your presentation
- Consider your objectives by understanding the needs of the audience
- Improve your ability to organize content (your thoughts and ideas) to make a maximum impact
- Use a persuasive format to influence a group to take action
- Utilize appropriate body language behaviors (posture, hands, eye contact) while seated at a table
- Involve the audience during your presentation by creating interaction
- Improve your ability to respond to questions, issues and concerns



Themes:

Unlike typical presentation skills workshops that focus on standing presentations with video tape, this program goes into great depth to help leaders learn how to prepare, organize and design presentations they do while seated at meetings.

Participants will design an upcoming presentation from scratch and will have the opportunity to practice delivering the presentation in small groups. Participants will also receive feedback for improvement.



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